

MIZRAHI TEFAHOT BANK LTD

No. with the Registrar of Companies: 520000522
Securities of the Corporation are listed for Trading on the Tel Aviv Stock Exchange
Abbreviated Name: Mizrahi Tefahot
7 Jabotinsky Street, Ramat Gan, 52520
Tel: 972-3-7559207, 972-3-7559720, Fax: 972-3-7559913
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Date of transmission: January 1st, 2015
Ref: 2015-01-001714

To
Israel Securities Authority
www.isa.gov.il

To
Tel Aviv Stock Exchange Ltd
www.tase.co.il

Immediate Report on the Appointment of a Senior Officer (other than an Appointment of a Director/Chairman of the Board of Directors, and other than an Individual who was Appointed on behalf of a Corporation which is a Director)

Regulation 34(b) of the Securities (Periodic and Immediate Reports) Regulations, 5730-1970

Explanation: If also appointed as a director or as a chairman of the board of directors as well, only T093 should be filled out

Pursuant to Regulation 34(d) of the Securities (Period and Immediate Reports) Regulations, 5730-1970, a list of senior officers must be submitted simultaneously herewith on Form T097

1. Last name and first name: *Friedman Rachel*
Gender: *Female*
Type of identification number: *Identification card number*
Identification number: *057222200*
Citizenship: *An individual with an Israeli citizenship*
Country of citizenship: _____

2. Date of birth: *May 20th, 1961.*

3. Address for service of process: *9 Agurim Street, Savyon*

4. Date of tenure commencement: *January 1st, 2015*

5. Position to which he was appointed:

<i>Other</i>	<i>Chief legal advisor</i>
<i>Other</i>	<i>Head of the Legal Division</i>

If appointed as the Corporation's CEO, or is a relative of the Corporation's CEO, does he serve as the Chairman of the Board of Directors: _____

The appointment was approved at a general meeting on _____

6. Previous position held in the Company prior to his appointment:

<i>Other</i>	<i>Head of Legal Advising</i>
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7. Education:

Degree	Faculty	Academic Institution
<i>LLM</i>	<i>Law</i>	<i>Tel Aviv University</i>
<i>LLB</i>	<i>Law</i>	<i>Tel Aviv University</i>

Other education and professional certificates:

8. Principal occupations in the last five years:

Position Held	Place of Employment	Period of Holding the Position
<i>Head of Legal Advising</i>	<i>Mizrahi Tefahot Bank Ltd.</i>	<i>2009-2014</i>

9. The senior officer *does not* serve in other positions in the corporation, a subsidiary, a related company or an interested party therein

Explanation: please provide details if he fills other positions in the corporation, a subsidiary thereof or an interested party therein.

10. The senior officer *is not* a relative of another senior officer or an interested party in the corporation and *does not* serve as the Chairman of the Board of Directors

Explanation: if he is a relative of another senior officer or an interested party in the corporation, please provide details. _____

11. a. The senior officer *holds* securities of the corporation.

Below is a description of his holdings:

Name, Class and Series of Securities	No. of Security in TASE	Quantity of Securities	Dormant	Holdings		Holdings (Full Dilution)	
				% Capital	% Voting	% Capital	% Voting
<i>MZTF AP 2014</i>	<i>6950364</i>	<i>141,536</i>	<i>No</i>	<i>0</i>	<i>0</i>	<i>0.02</i>	<i>0.02</i>

b. The Director *does not* hold securities of a subsidiary or a related company of the corporation.

The above report was signed by Ms. Maya Feller, Bank Secretary.

Reference number of the previous documents regarding this matter (the reference does not constitute incorporation by reference):

2014-01-078420 2014-01-078420 2014-01-048931

Previous name of the reporting entity: United Mizrahi Bank Ltd.

Name of the person reporting electronically: Maya Feller; Position held: Bank Secretary;
Name of Employing Company: United Mizrahi Bank Ltd.
7 Jabotinsky Street, Ramat Gan, 52520, Israel, Tel: 03-7559720, Fax: 03-7559923
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