



## **Financial Statements**



31 December 2008





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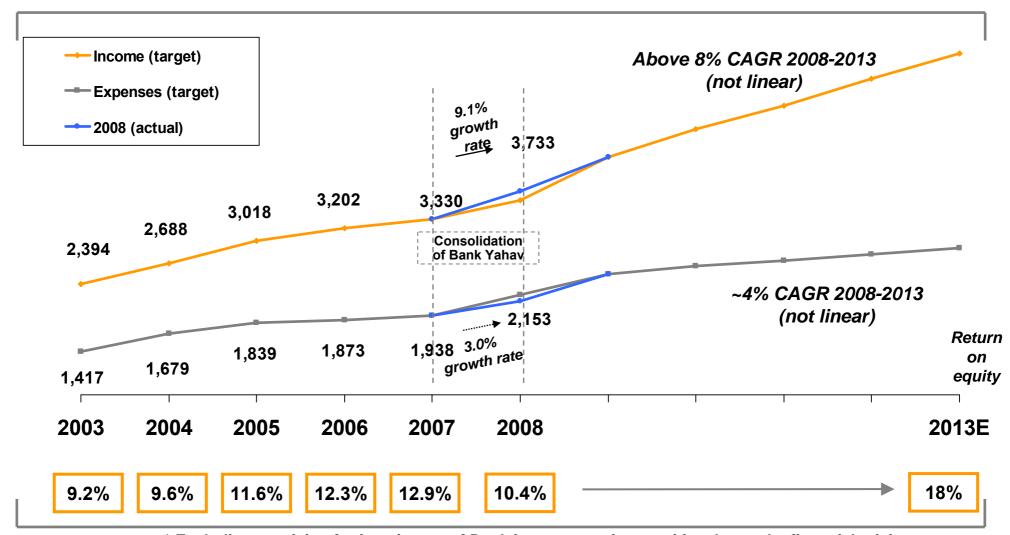
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## 2008 income\*, expenses and return on equity in view of the strategic plan for 2008-2013\*\*

consolidated, before provision for doubtful debts,



<sup>\*</sup> Excluding provision for impairment of Bank investments in securities due to the financial crisis

<sup>\*\*</sup> Q3 08 onwards - including Bank Yahav

<sup>\*\*\*</sup> Growth rate in 2008 adjusted for impact of Bank Yahav consolidation.



### Loans to the public (NIS bil)

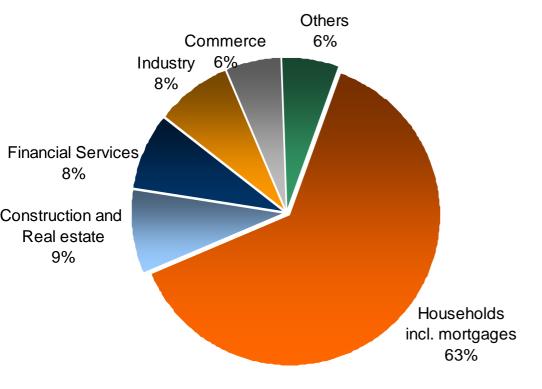
	31.12.2008	31.12.2007	Increase NIS bil	Increase %
Households – housing loans	44.9	38.9	6.0	15.4%
Households - Others	5.3	4.7	0.6	12.8%
Total households	50.2	43.6	6.6	15.1%
Corporate credit (including international activity)	34.0	30.7	3.3	10.7%
Total loans to the public excluding Bank Yahav	84.2	74.3	9.9	13.3%
Bank Yahav – retails loans	3.8	-	3.8	-
Total loans to the public including Bank Yahav –	88.0	74.3	13.7	18.5%



#### Loans to the public classified by economic sector

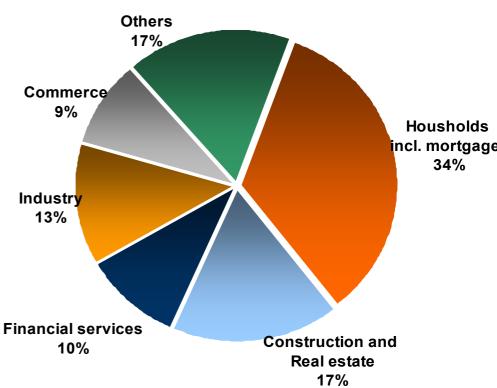


**31.12.08** 



## Other 4 banking groups\*

30.09.08

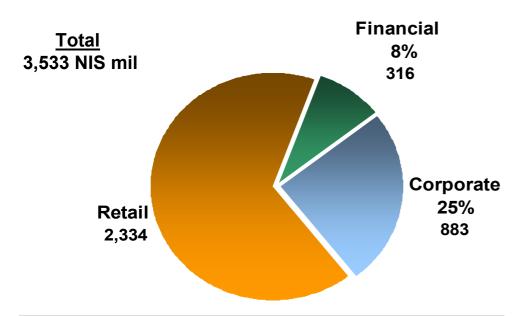


<sup>\*</sup> Hapoalim, Leumi, Discount and First International groups



#### Income by main operating segments (NIS mil.)

#### **Income by main operating segments 2008\***



Retail segment includes Households, Mortgages, Small businesses and Private banking
Corporate segment includes commercial and business
Banking
Financial segment includes Financial management

#### Retail income breakdown\*\*

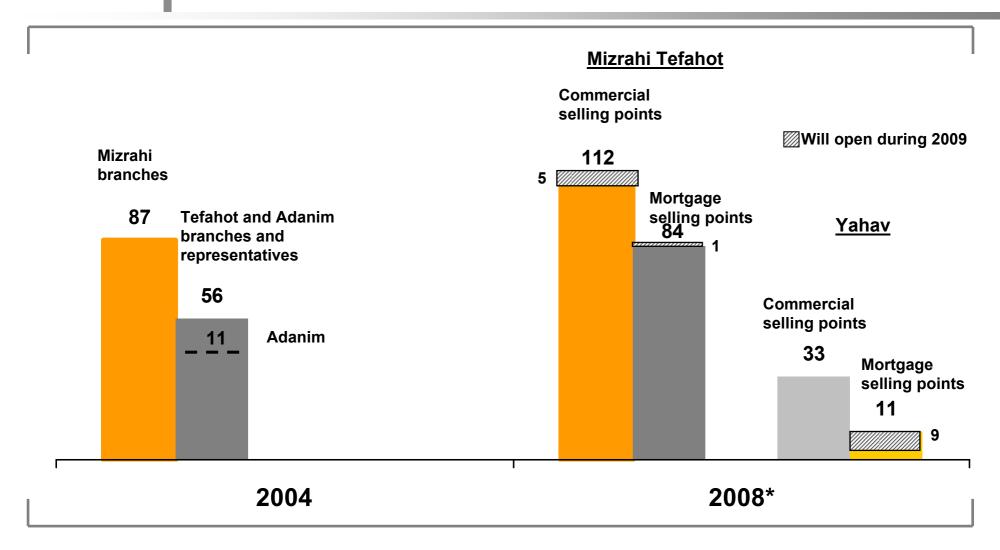
	2008	2007	% change
Households	994	903	10.1
Mortgages	681	602	13.1
Small businesses	510	450	13.3

<sup>\*</sup> Excluding Yahav. Profit from financing operations and operating and other profit before provisions for doubtful debts, excluding provision for impairment of Bank investments in securities due to the financial crisis

<sup>\*\*</sup>Excluding Yahav



#### **Number of selling points**



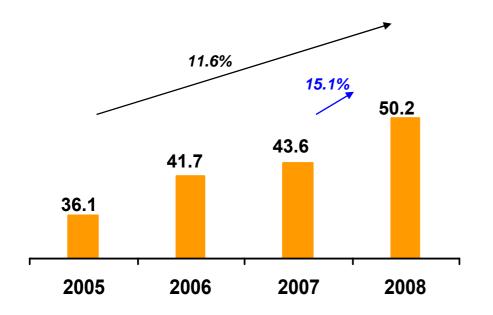
<sup>\*</sup> During 2009 the following points of sell will be opened: Mizrahi Tefahot: 5 commercial points of sell and 1 mortgage point of sell, Yahav: 9 mortgage points of sell

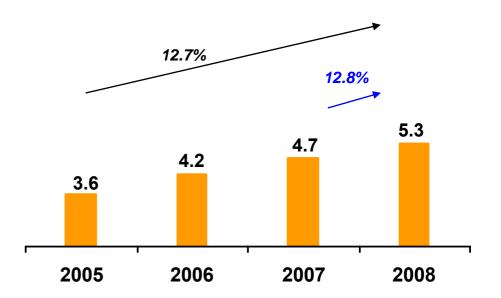


## Households including mortgages – credit growth

(NIS bil) average annual growth rate, excl. Yahav

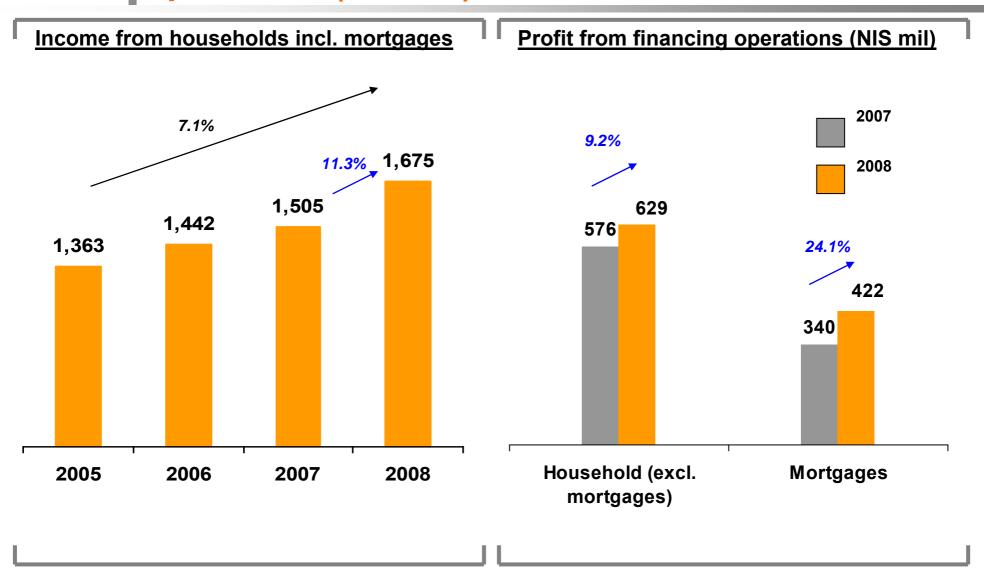
<u>Credit to households incl. mortgages</u> (balance sheet, end of period - billions) <u>Credit to households excl. mortgages</u> (balance sheet, end of period billions)







# Households – income and profit from financing operations (NIS mil) average annual growth rate

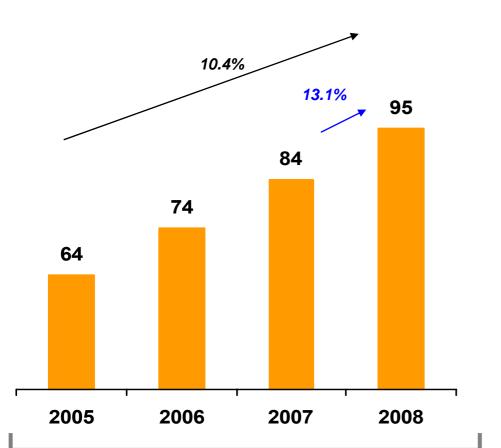




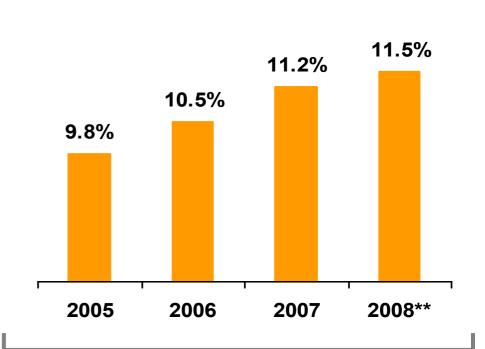
#### **Credit cards\* – income and market share**

Average annual growth rate





Income from credit cards – group's market share of total banking system



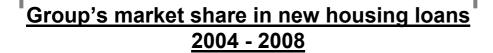
Credit cards activity is a good proxy for households market share and profit growth

<sup>\*</sup> Excluding Yahav

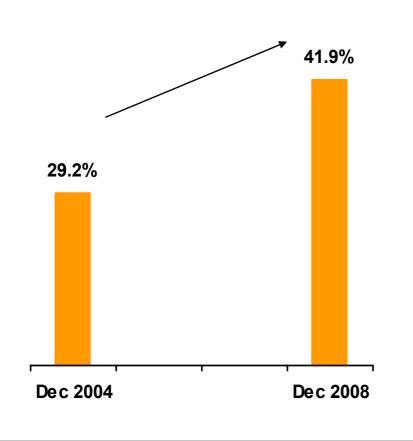
<sup>\*\*</sup> Estimated

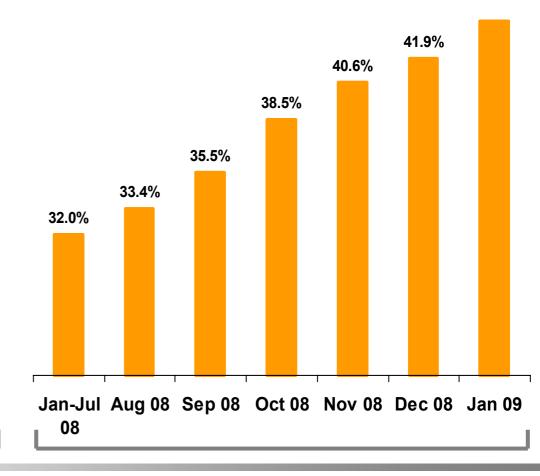


#### Mortgages – group's market share





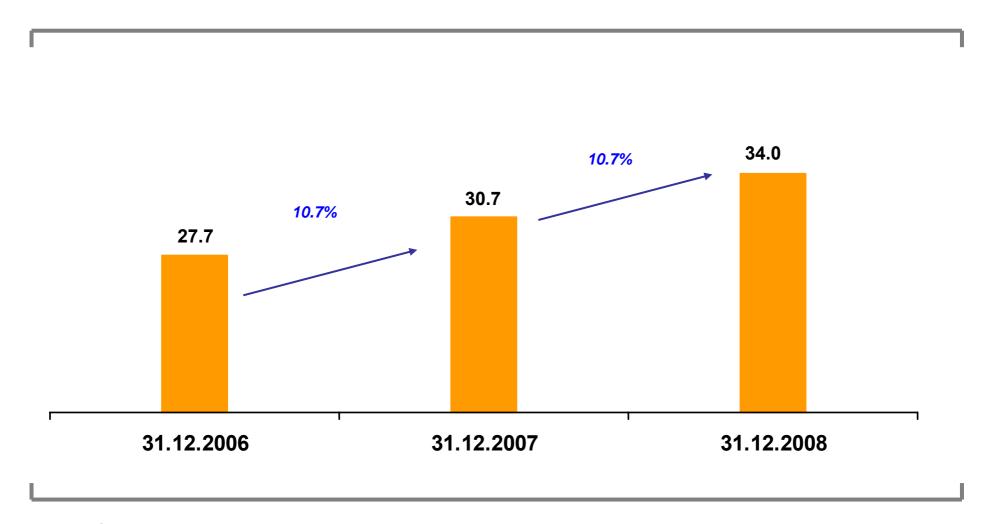






## Corporate credit (incl. international activity)(NIS mil)

**Annual growth rate** 

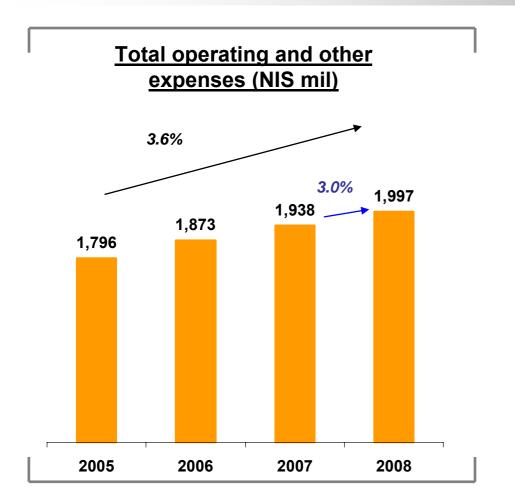


<sup>\*</sup> Excluding Yahav

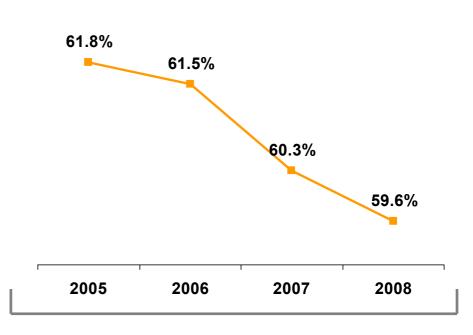


#### **Operating expenses and labor expenses**

Average annual growth rate



#### **Labor expenses out of total expenses**

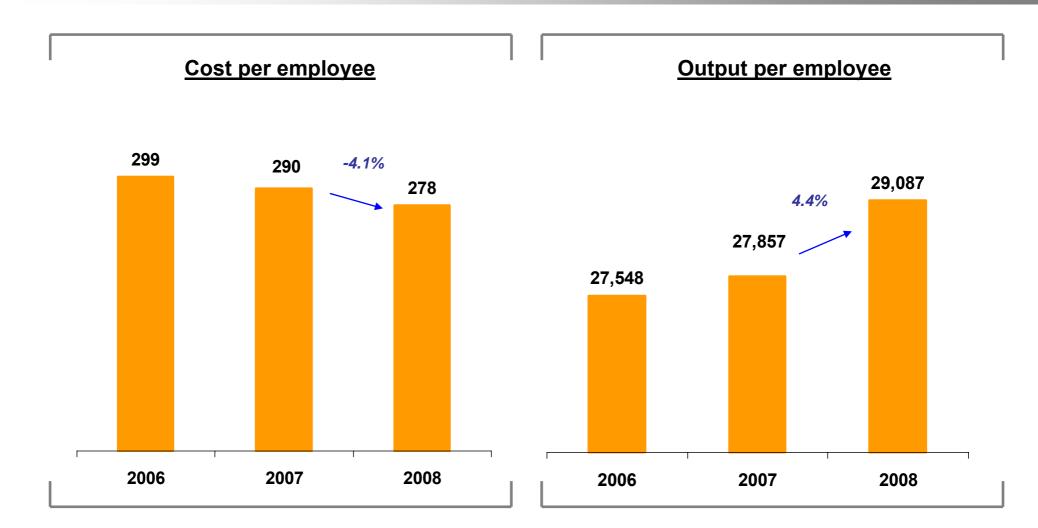


<sup>\*</sup> Excluding early retirement expenses and Yahav



### Cost\* and output\*\* per employee (NIS thousand)\*\*\*

**Annual growth rate** 



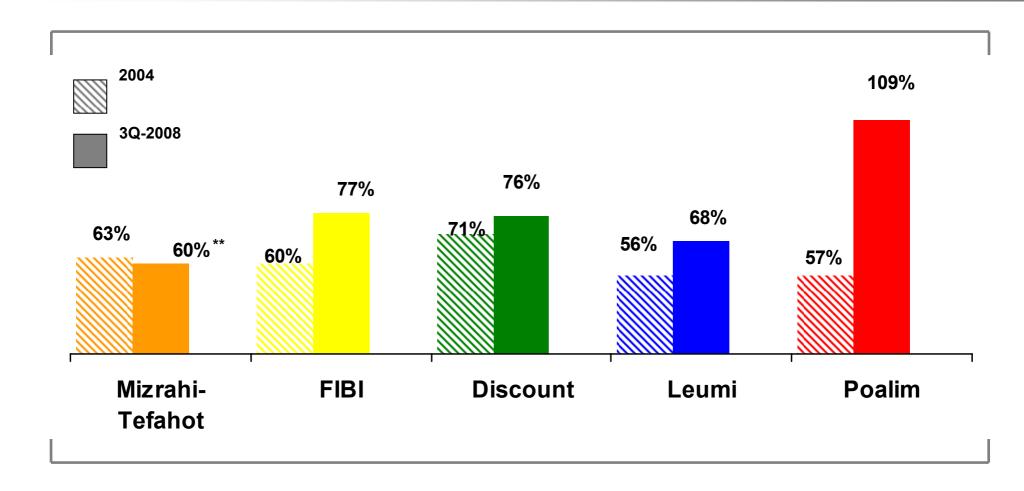
<sup>\*</sup> Salaries and related expenses divided by number of employee posts including those in subsidiaries abroad; includes a translation of the cost of overtime and a budget for staff from manpower companies.

<sup>\*\*</sup> Total balance sheet assets of the banking group plus credit equivalent value of off balance sheet assets.

<sup>\*\*\*</sup> Excluding retirement expense and Yahav



#### **Cost/income ratio\***

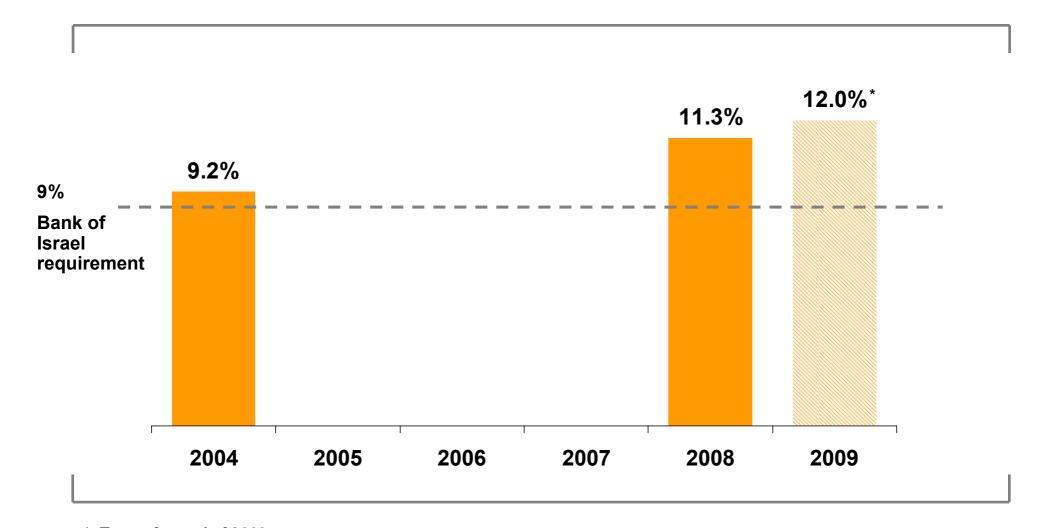


<sup>\*</sup> Cost to income ratio – Non-interest expenses divided by total pre provision income and operational income

<sup>\*\*</sup> Excluding Yahav, as at 31.12.08



### **Capital adequacy ratio**



<sup>\*</sup> Target for end of 2009



#### Mizrahi Tefahot group 2008 main events

Purcha	ase	of
Yahav	Ba	nk

An opportunity to improve the group's positioning in the retail market through focus on government employees, public sector and salaried employees

#### Launching Mizrahi Tefahot LIVE

A new era in communication between the bank and the client: a combination of personal and immediate banking. Communication with a personal banker through channels easily available to the client (Telephone, E-mail, Chat, SMS and video)

#### Adanim merger

The consolidation of Adanim mortgage activity in order to maximize synergies and efficiencies and utilize potential target accounts conversion and cross selling

#### "North" & "South" Funds

Offering business credit at special terms that provide added vale throughout the North and the South of the country. An additional fund was recently established in co-operation with the Manufacturers association

#### Leading the Mortgage market

Mizrahi Tefahot reasserted its position as the leading and most professional bank in the Israeli mortgage market

#### Strengthening our brand

- Strengthening the brand of the Bank
- The leading bank at providing customer service experience (Survey by Marketest 4.2.09)

#### **Managers** accounts

Personally tailored services for managers and preferred private clients

#### Investment centre

Professional one stop shop for every investment activity of the client



#### **Bank Yahav**

Purchase of control

The purchase of 50% of Bank Yahav's issued share capital was completed in July 2008

Branch network expansion

During 2008 Bank Yahav expanded its branch network by opening additional 20 branches

Broadening license scope

In January 2009 Bank Yahav's license was broadened in order to accommodate new activities and wider range of clients beyond public sector employees

Increasing number of customers

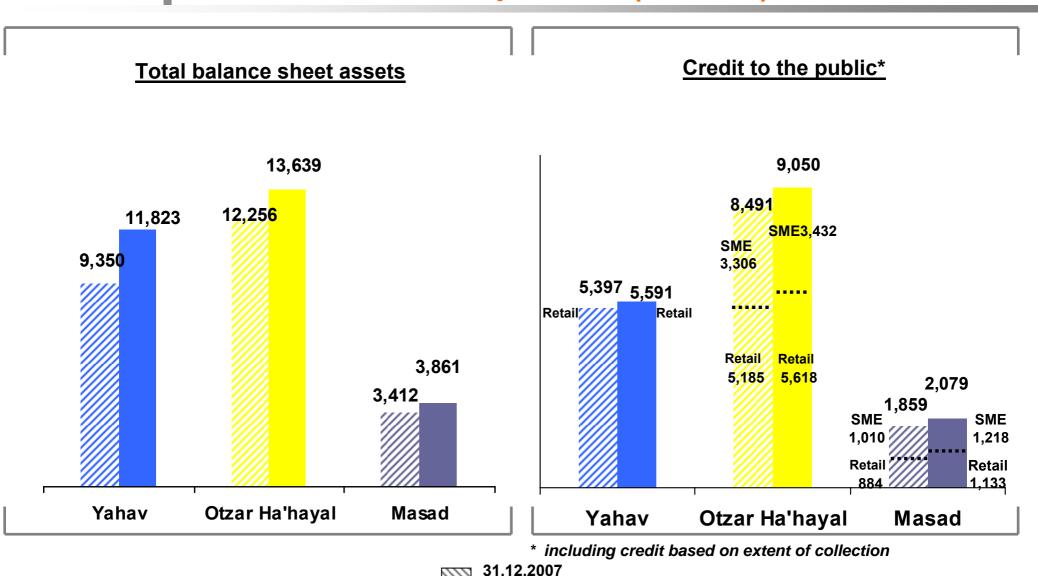
2008 witnessed a sharp rise in number of customers (net growth of ~10 thousand) and in the activity scope, despite fierce competition

**Synergies** 

2 mortgages rep offices were launched in Yahav's branches during 2008 with 9 more planned during 2009



# Bank Yahav, Bank Otzar Ha'hayal and Bank Masad Balance sheet comparison (NIS mil)

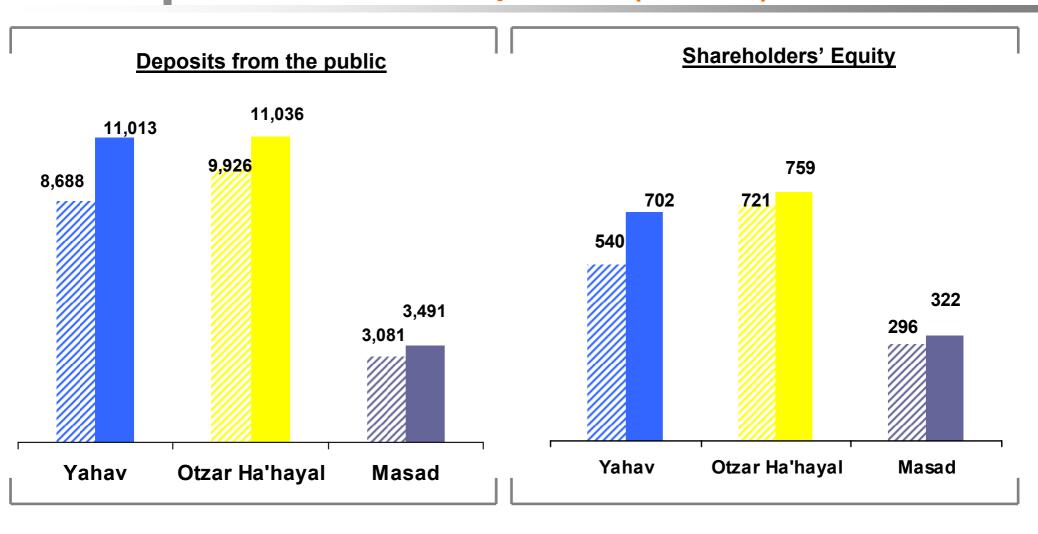


31.12.2008

19



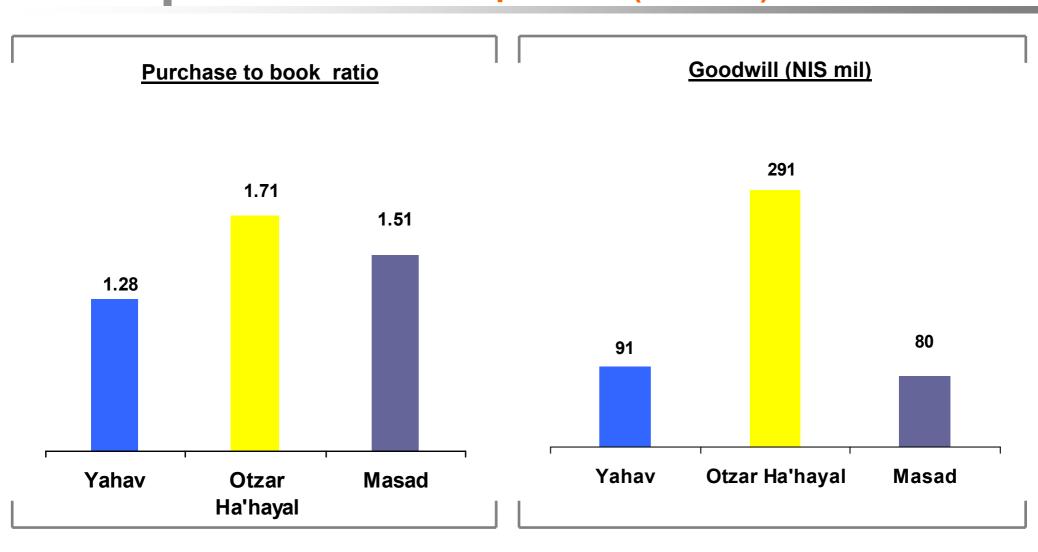
# Bank Yahav, Bank Otzar Ha'hayal and Bank Masad Balance sheet comparison (NIS mil) cont.



31.12.2008



# Bank Yahav, Bank Otzar Ha'hayal and Bank Masad Balance sheet comparison (NIS mil) cont.



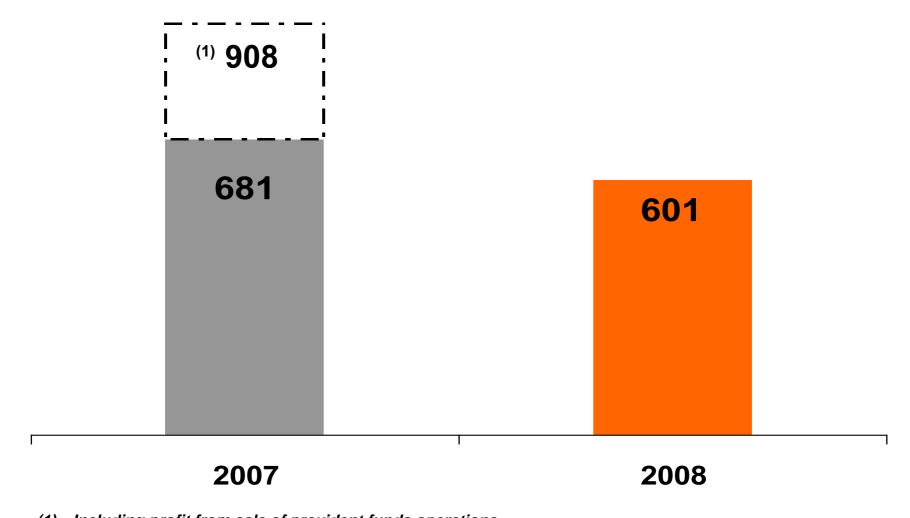


### Bank Yahav – Ha'kirya branch Tel Aviv





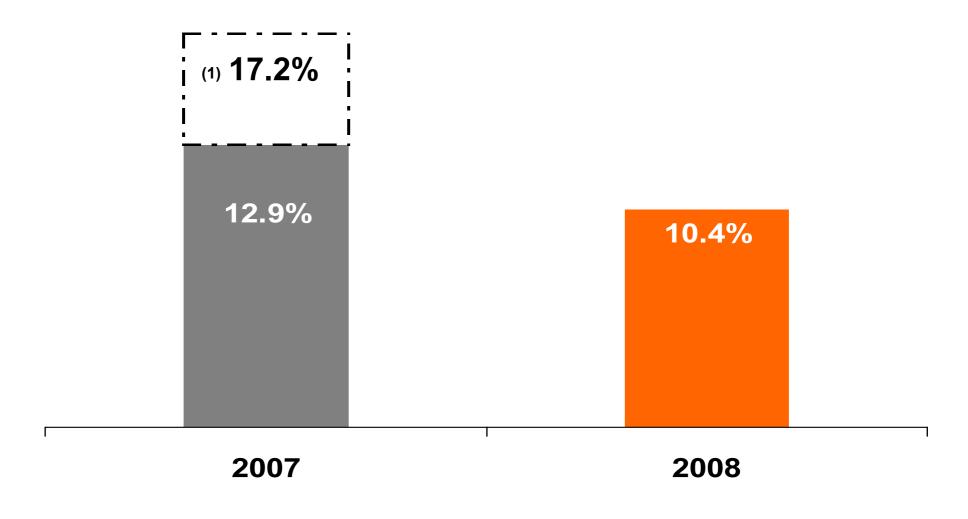
#### **Net operating profit**



(1) Including profit from sale of provident funds operations



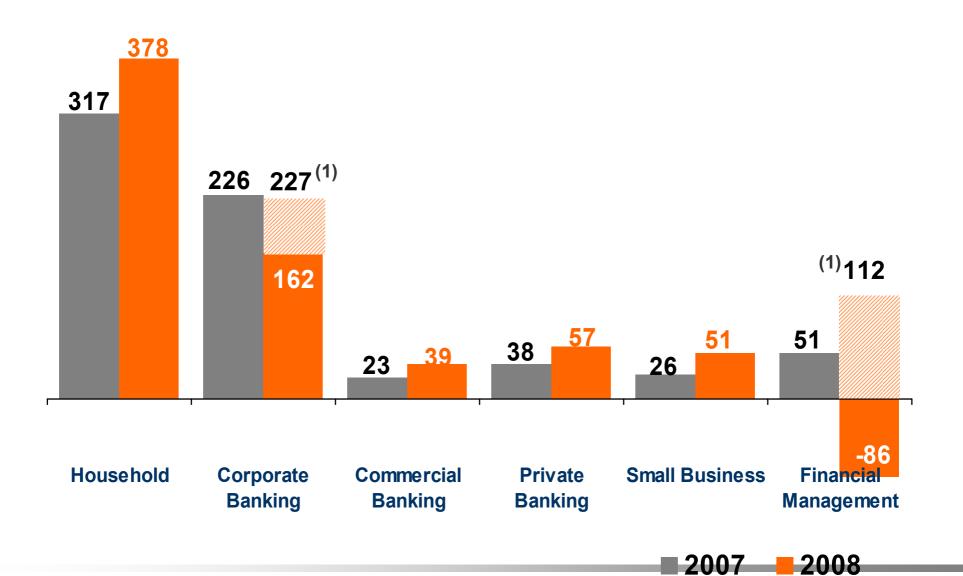
#### Return on equity - net operating profit



(1) Including profit from sale of provident funds operations

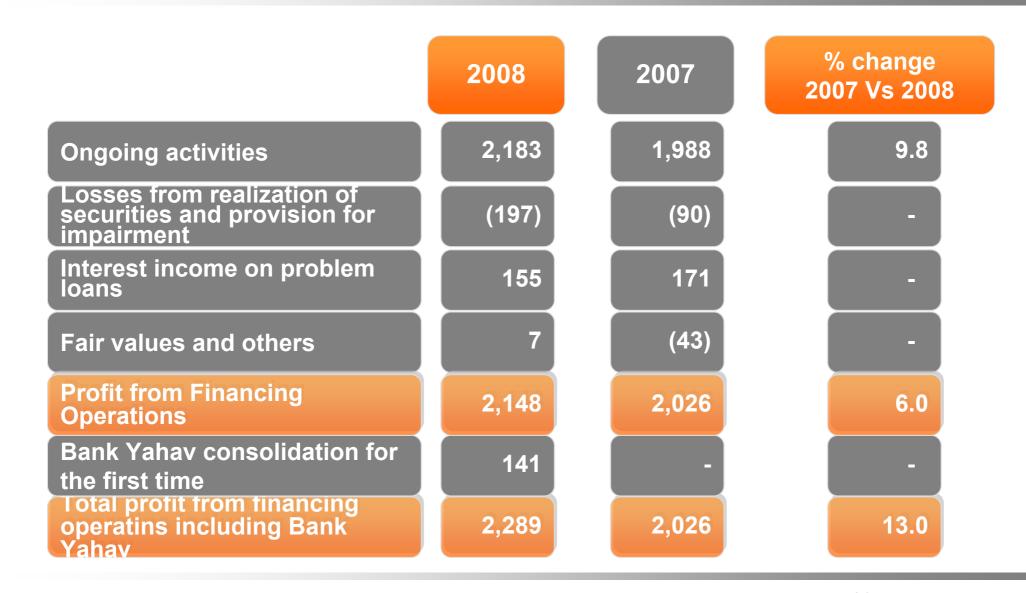


#### **Profit by main operating segments**



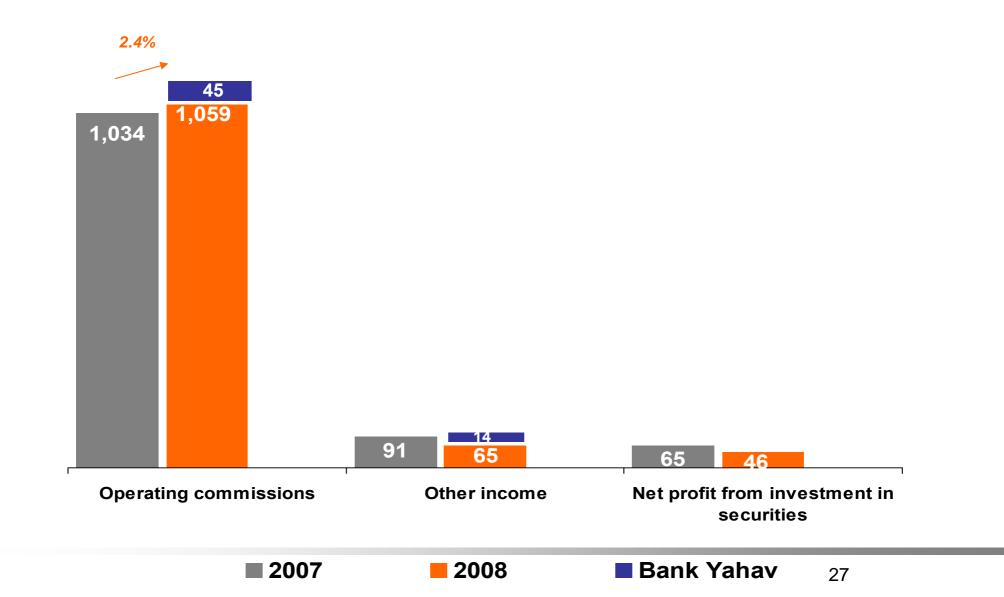


#### **Profit from financing operations**



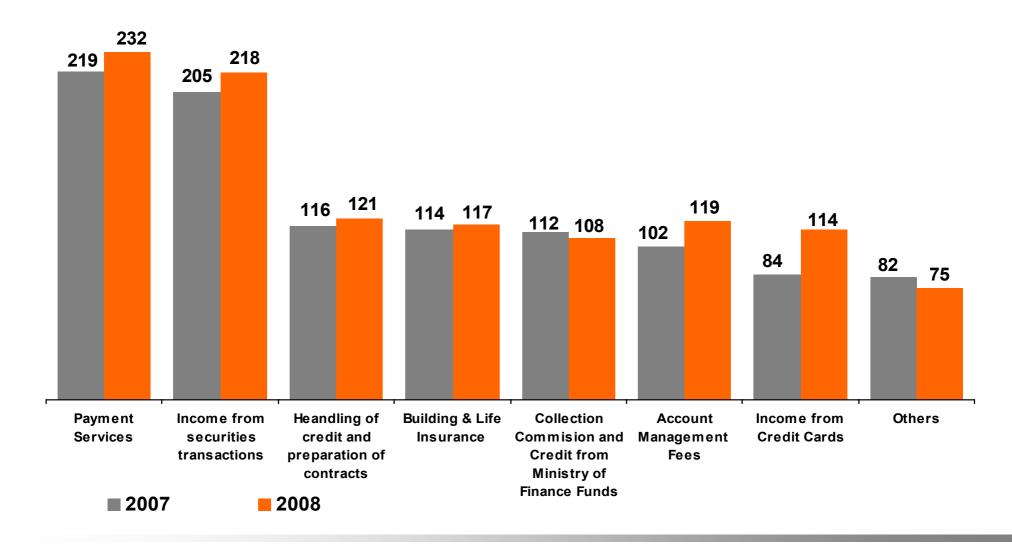


#### **Operating and other income analysis**



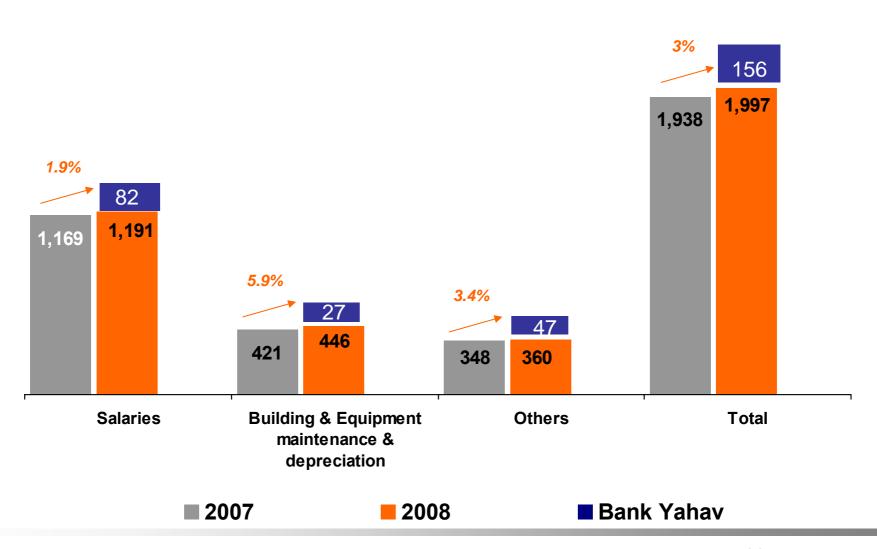


#### **Operating commissions**





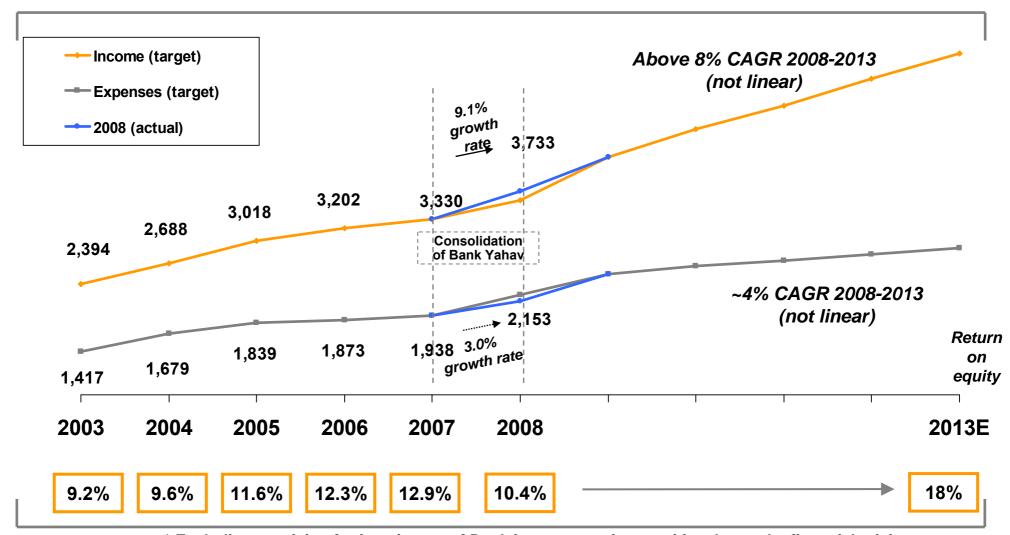
#### Operating and other expenses analysis





## 2008 income\*, expenses and return on equity in view of the strategic plan for 2008-2013\*\*

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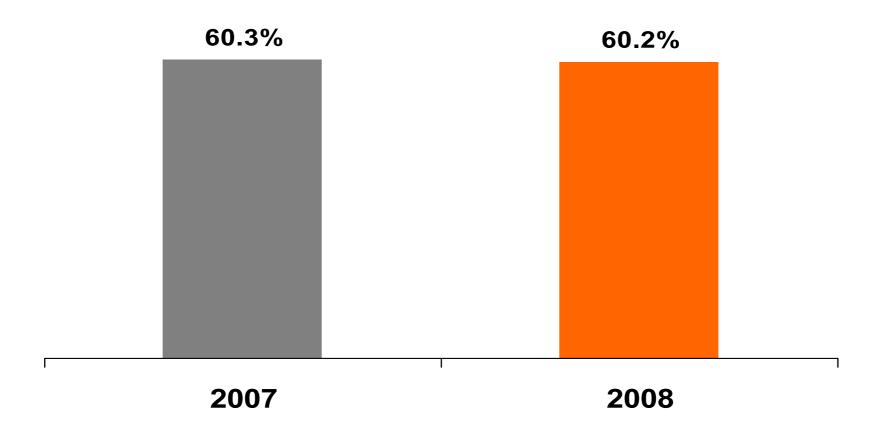
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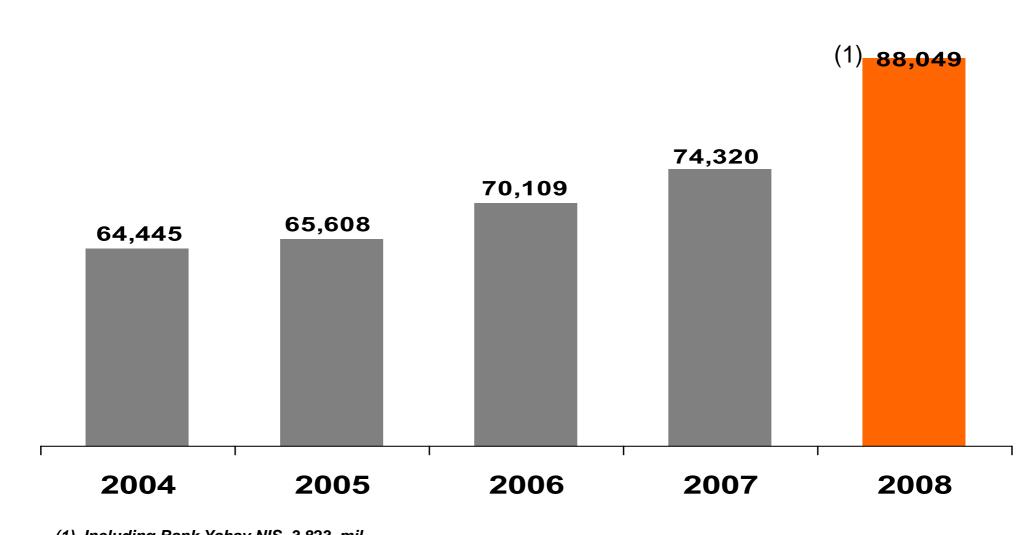
## Cost/income ratio\*



Cost/Income ratio = non-interest expenses divided by total pre-provision income and operating income



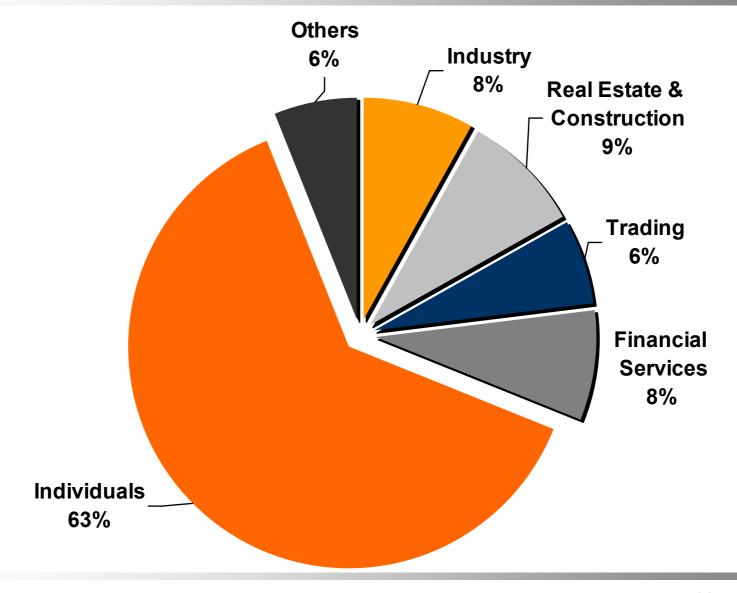
#### Loans to the public



(1) Including Bank Yahav NIS 3,823 mil



#### Loans to the public classified by economic sector



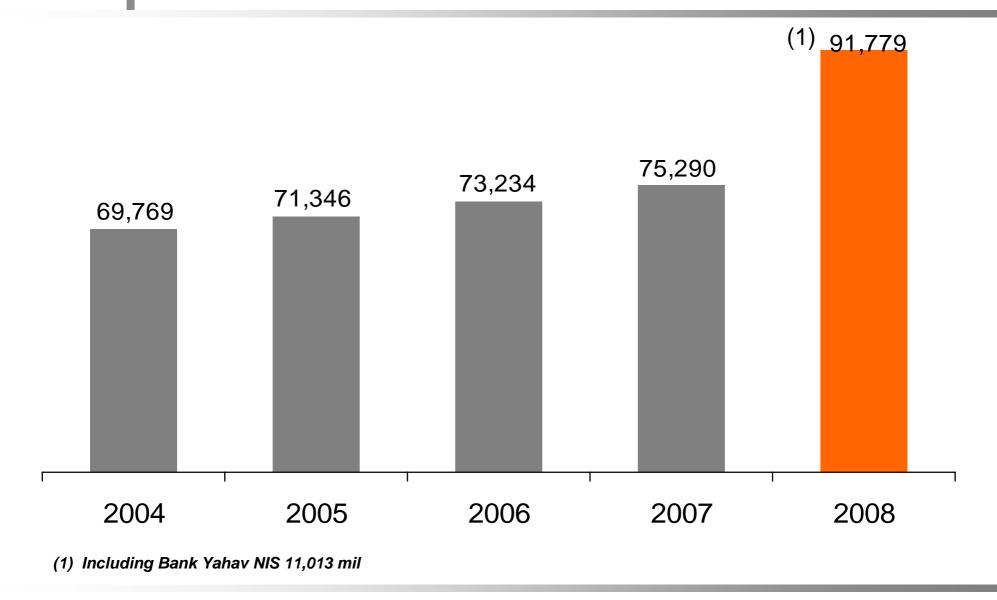


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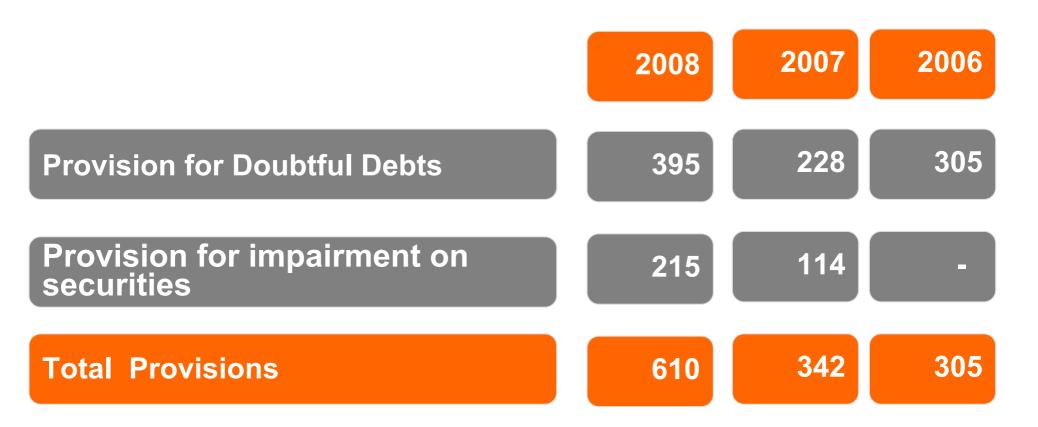


#### Deposits from the public (NIS bil)



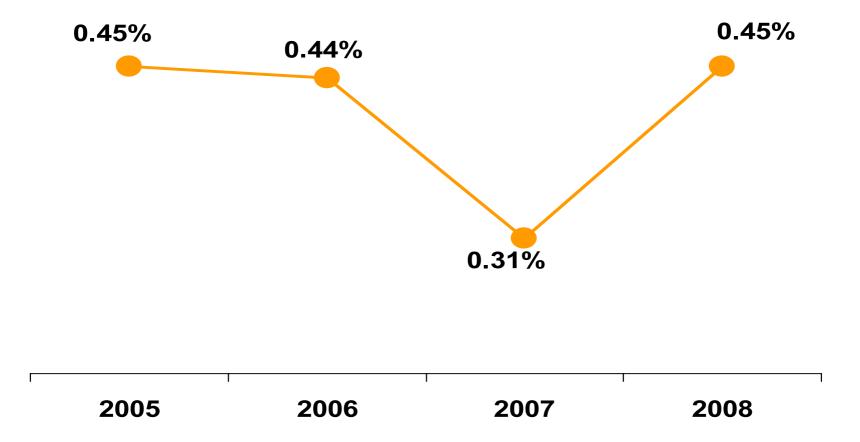


#### Provisions for doubtful debts (NIS mil)



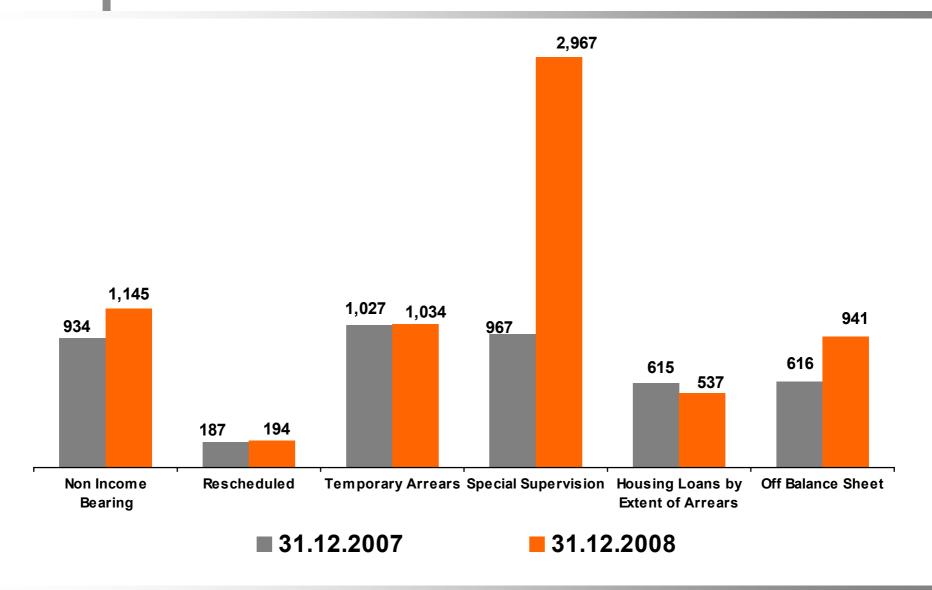


#### Provisions/loans to the public



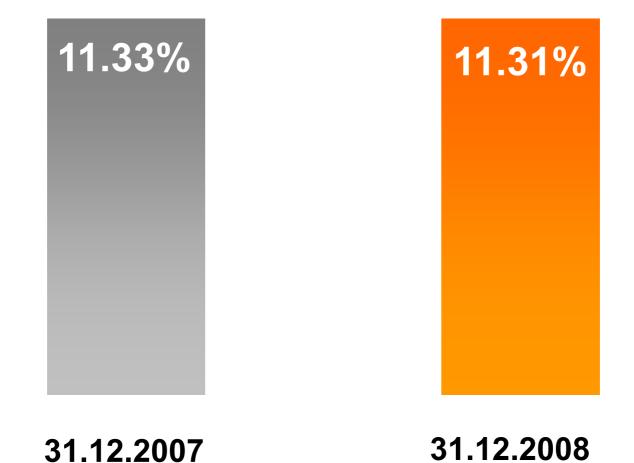


#### **Problem debts analysis**





#### Capital adequacy ratio





### **Equity (NIS bil)**

