Financial Statements

31 December 2007

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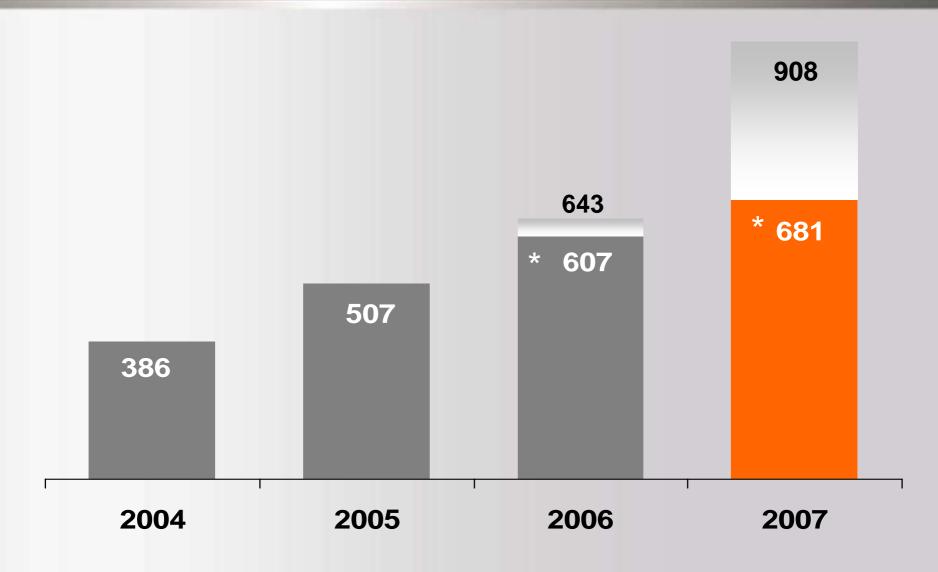
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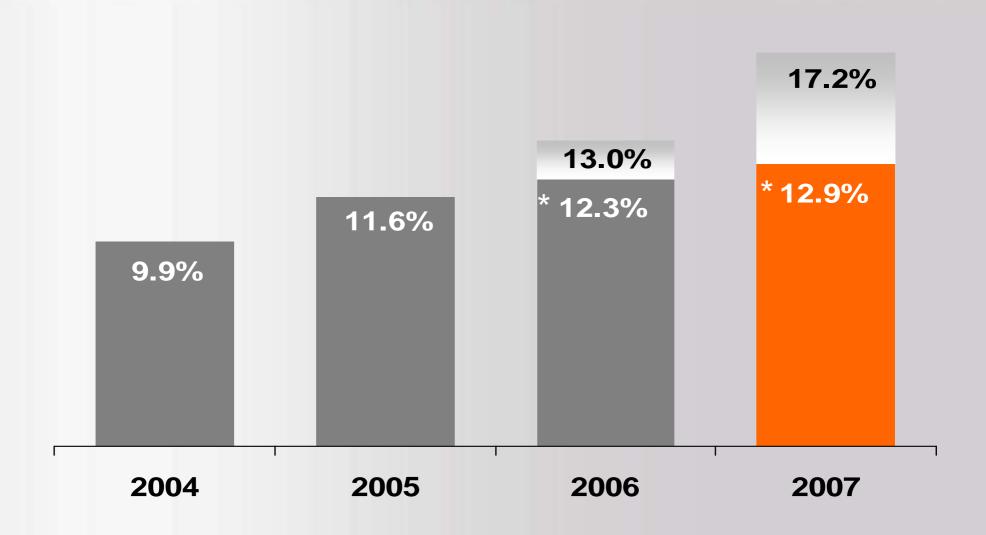
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Net Profit (mil NIS)



^{*} Excluding extraordinary activities

Return on Equity – Net Profit

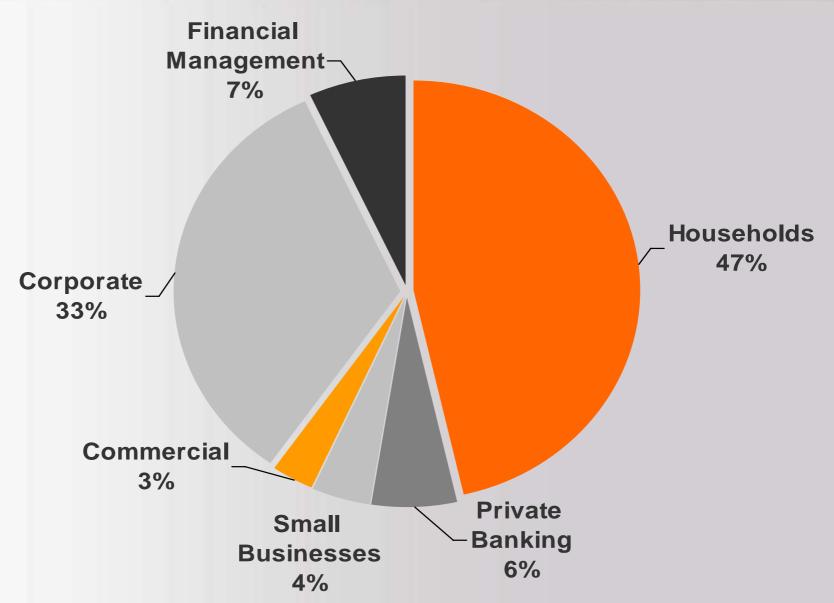


^{*} Excluding extraordinary activities

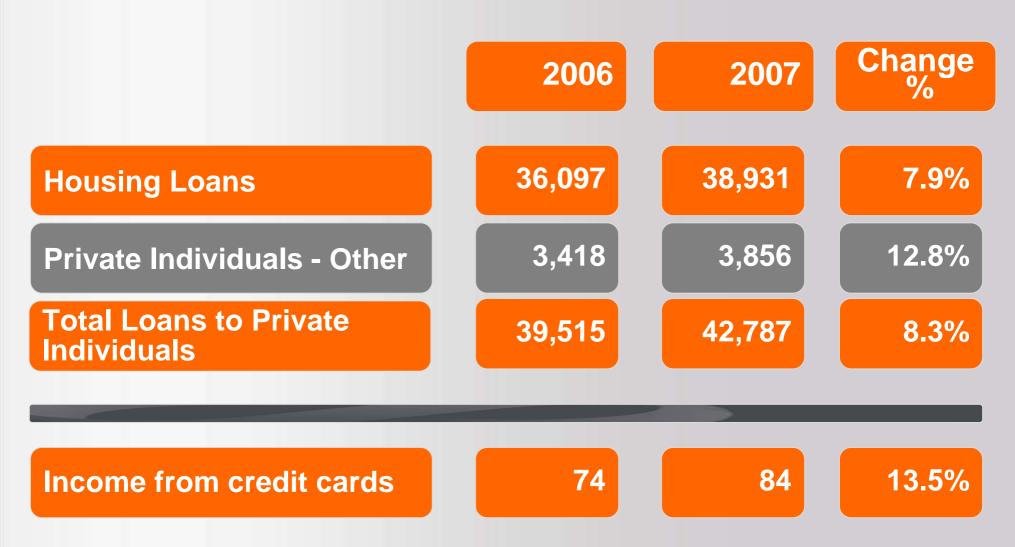
Extra-ordinary activities (mil NIS)

	2006	2007	%
Net profit Reported	643	908	41.2
Implementation of B.O.I directives regarding housing loans	54	-	-
Provision for retirement plan	233	-	-
Tax effect of above expenses	(109)	-	-
Sales of the mutual funds, provident funds & others	(214)	(227)	-
Net profit excluding extra-ordinary activities	607	681	12.2

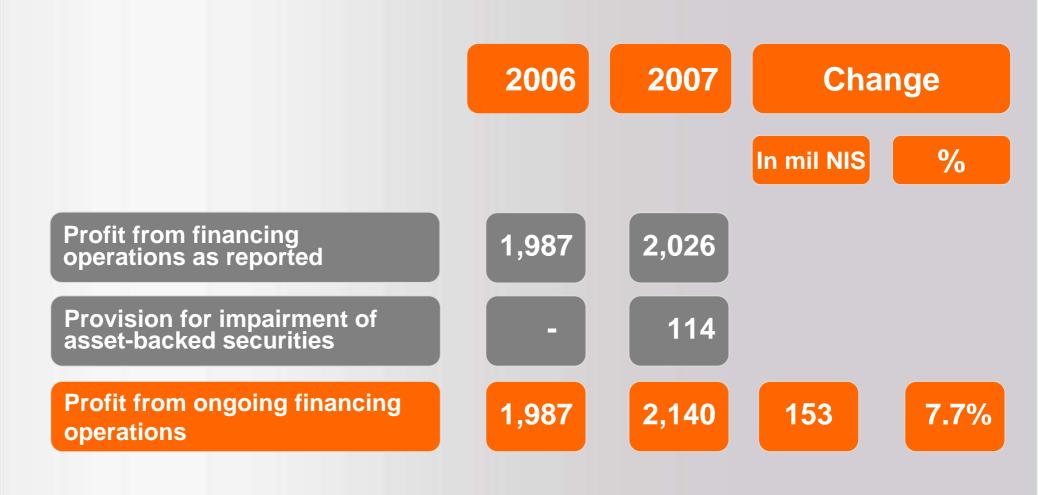
Profit by Main Operating Segments



Retail (mil NIS)



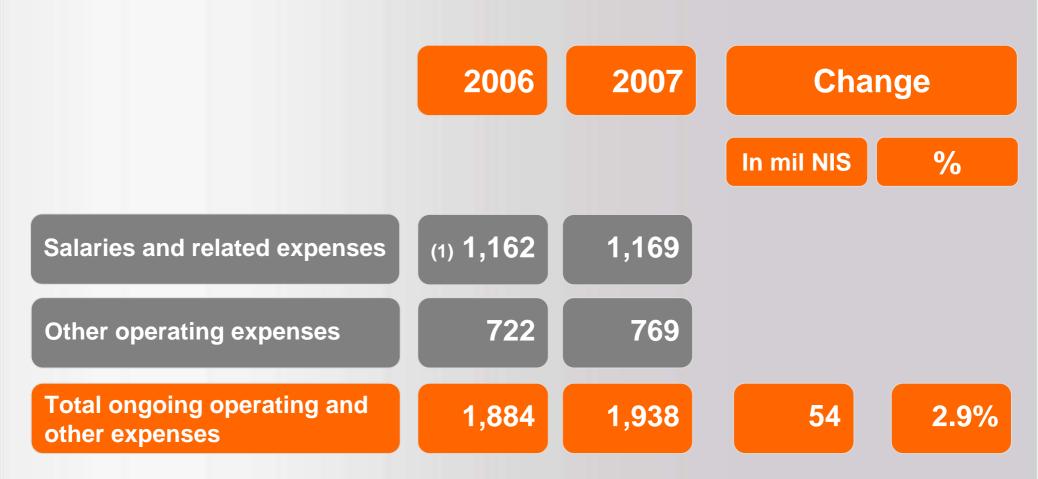
Profit from Financing Operations (mil NIS)



Operating and other income (mil NIS)

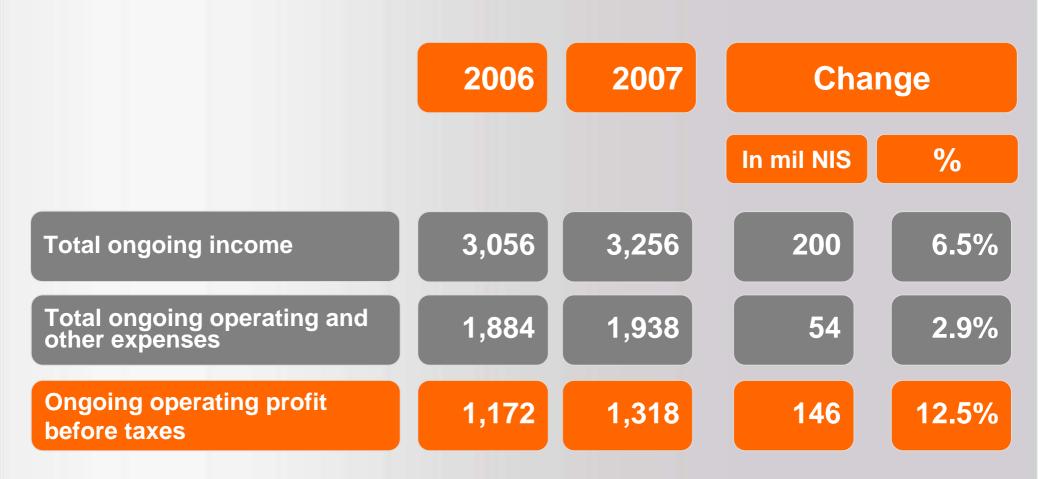


Operating and other expenses (mil NIS)

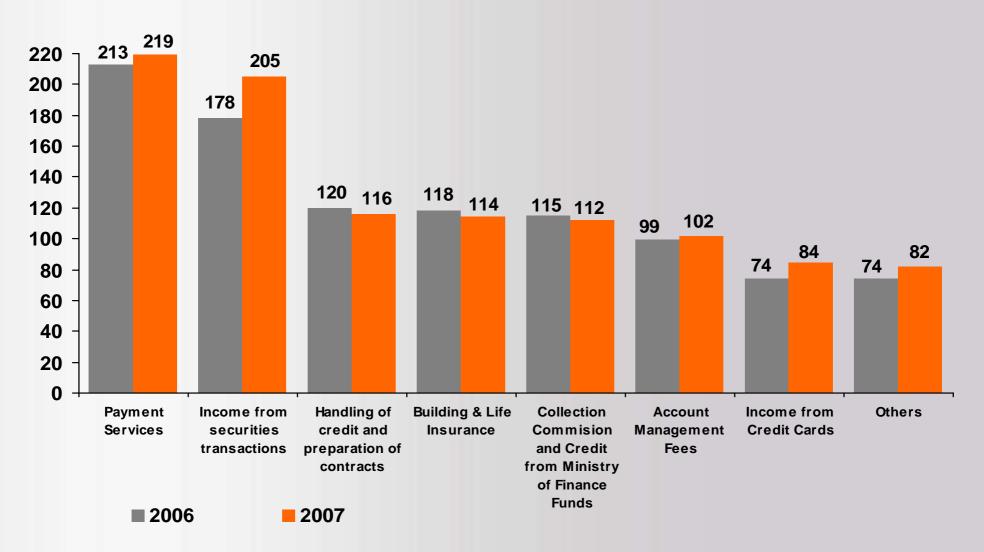


(1) Not including provision for pension and severance pay in 2006 of NIS 233 million from the retirement plan.

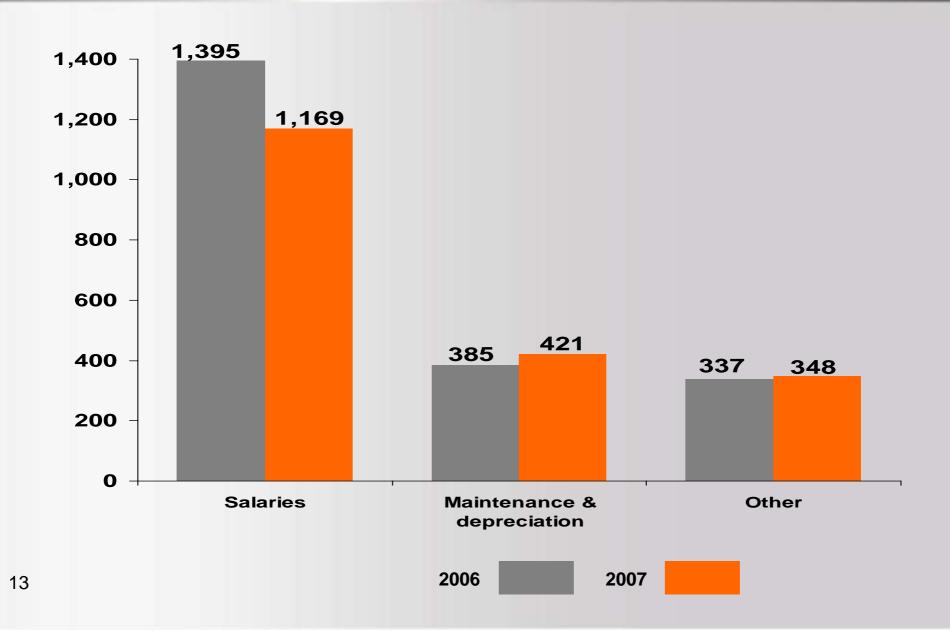
Ongoing operating profit (mil NIS)



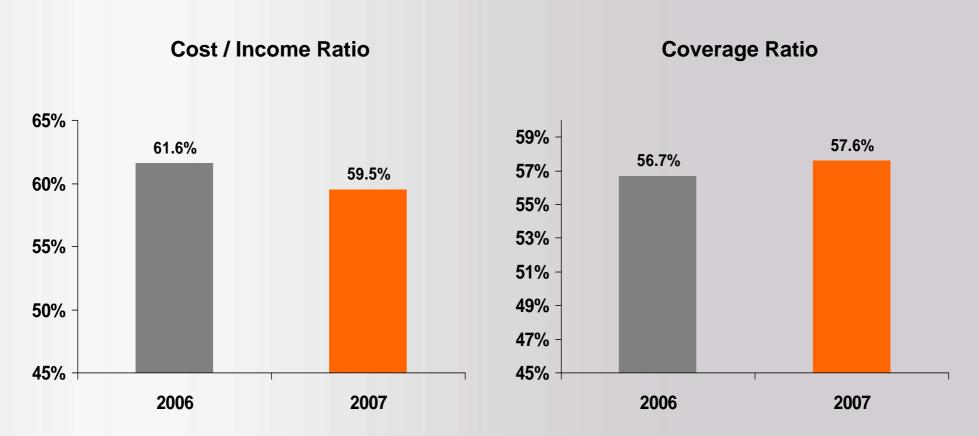
Operating Commissions (mil NIS)



Operating & Other Expenses – Analysis (mil NIS)

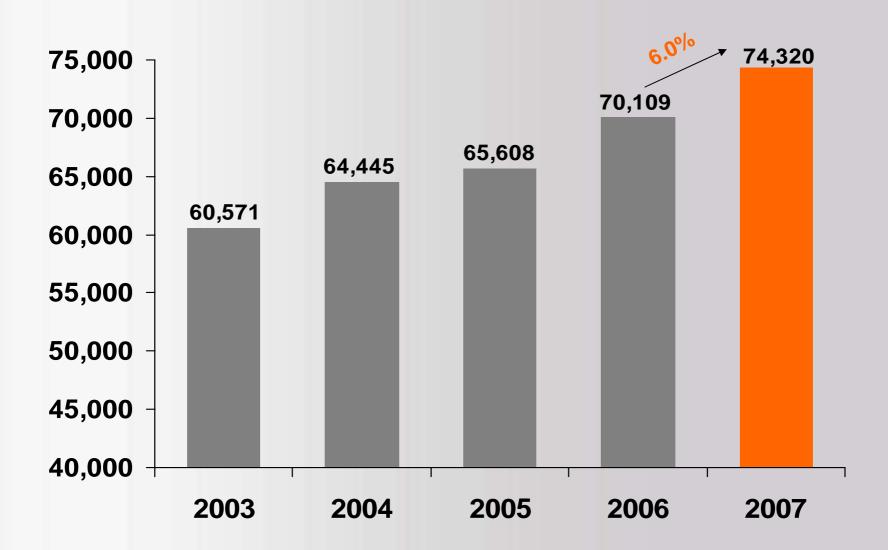


Efficiency Ratios Excluding extraordinary activities

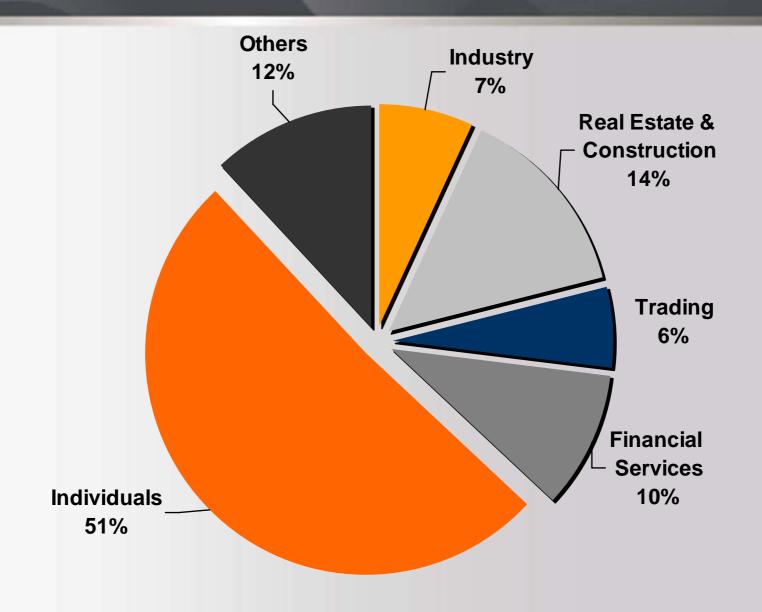


Cost/Income ratio = non-interest expenses divided by total pre-provision income and operating income Coverage ratio = operating income divided by non-interest expenses

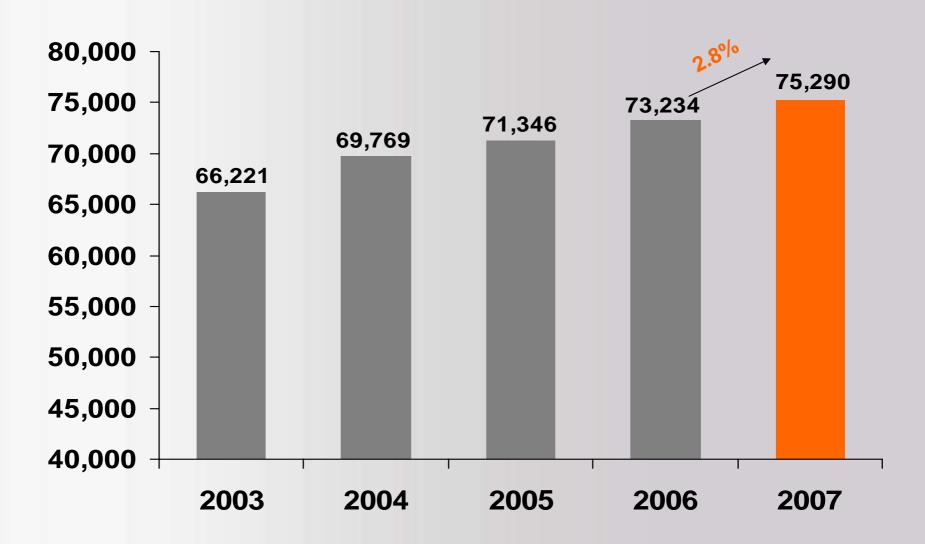
Loans to the Public (mil NIS)



Credit Risk by Market Sector



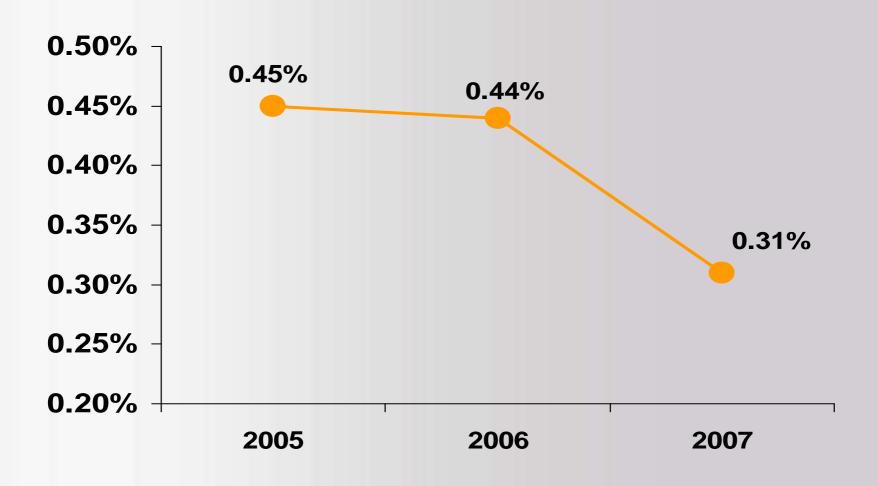
Deposits from the Public (mil NIS)



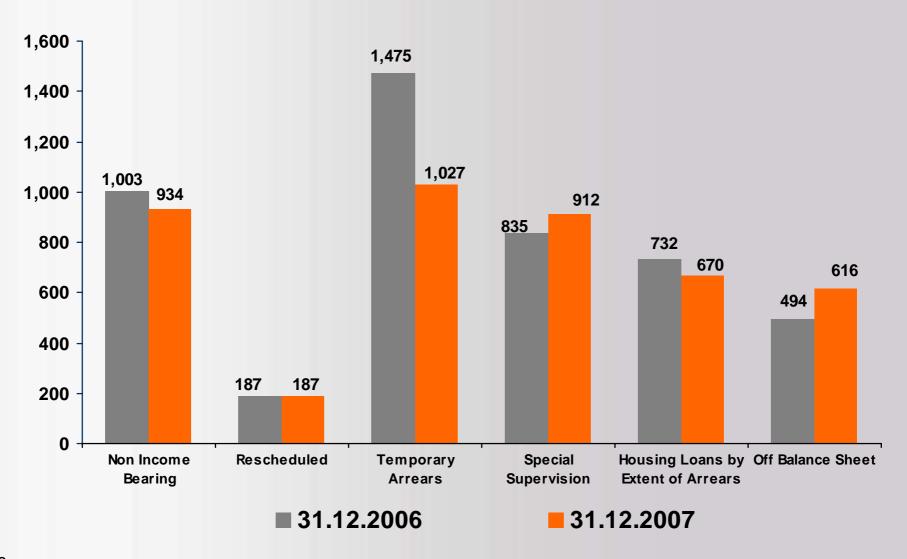
Problem Debts (mil NIS)

	2005	2006	2007
Provision for Doubtful Debts	292	305	228
Provision for impairment of asset- backed securities	-	-	114
Total Provisions	292	305	342
Total Problem Debts	4,895	4,725	4,346

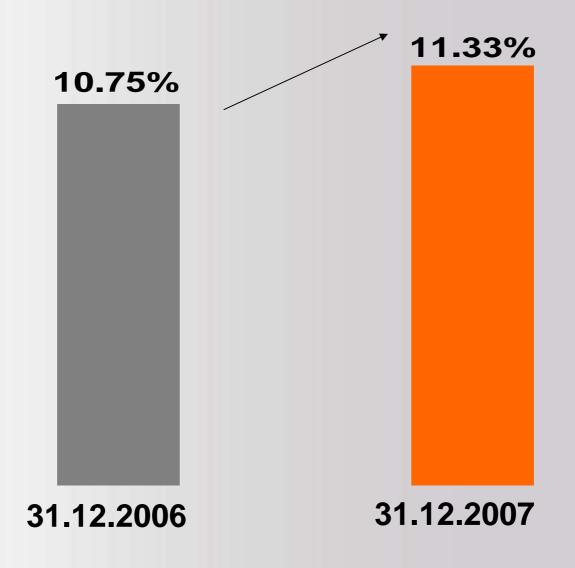
Provisions / Loans to the Public



Problem Debts – Analysis (mil NIS)



Capital Adequacy



Dividend

Dividend distribution policy (April 2006):

40% of the net operating profit 80% of the profit from extraordinary items

Dividend paid by the Bank: Total

(mil NIS)

9/2006 12/2006

6/2007

9/2007

12/2007

2/2008

Total

125

200

200

125

75

75

800

Profit per Share (NIS)

0.57

0.91

0.90

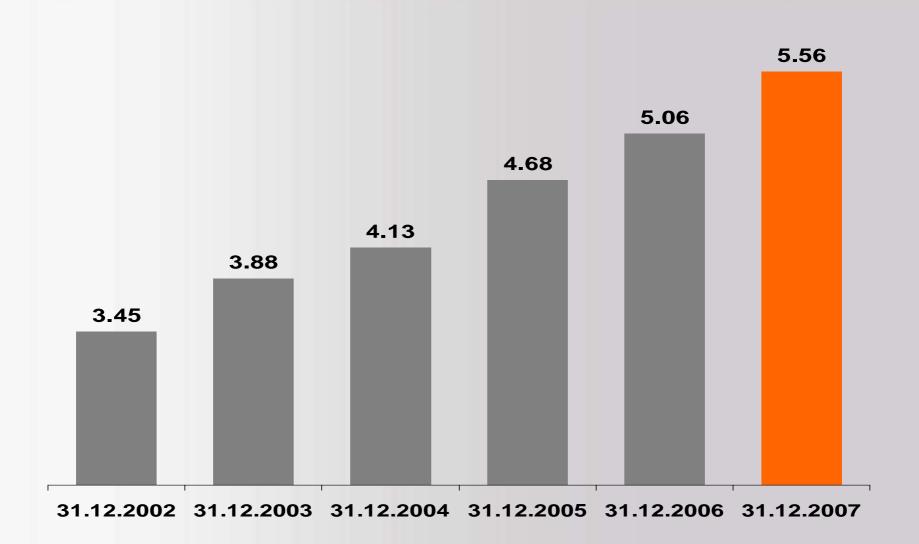
0.56

0.34

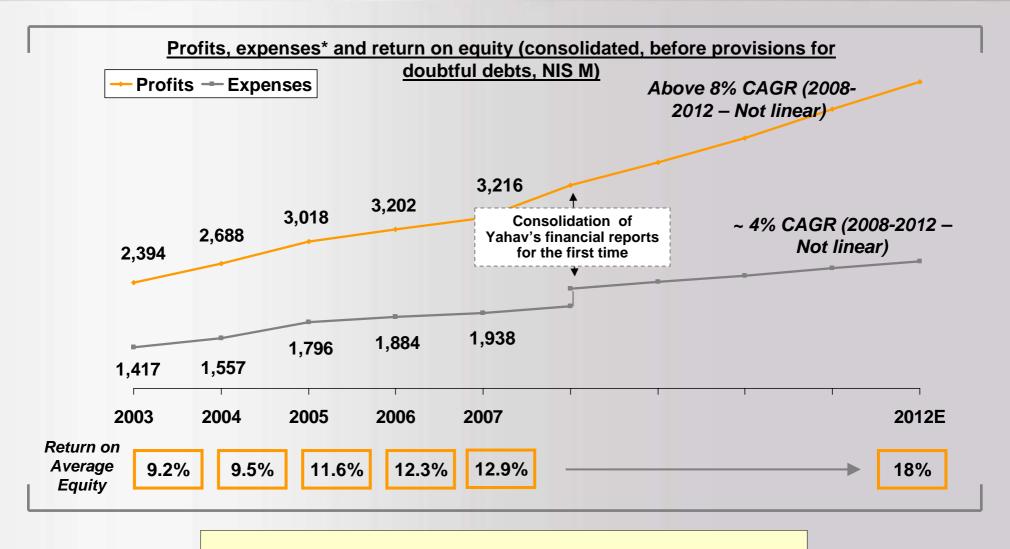
0.34

3.62

Equity (Bil NIS)



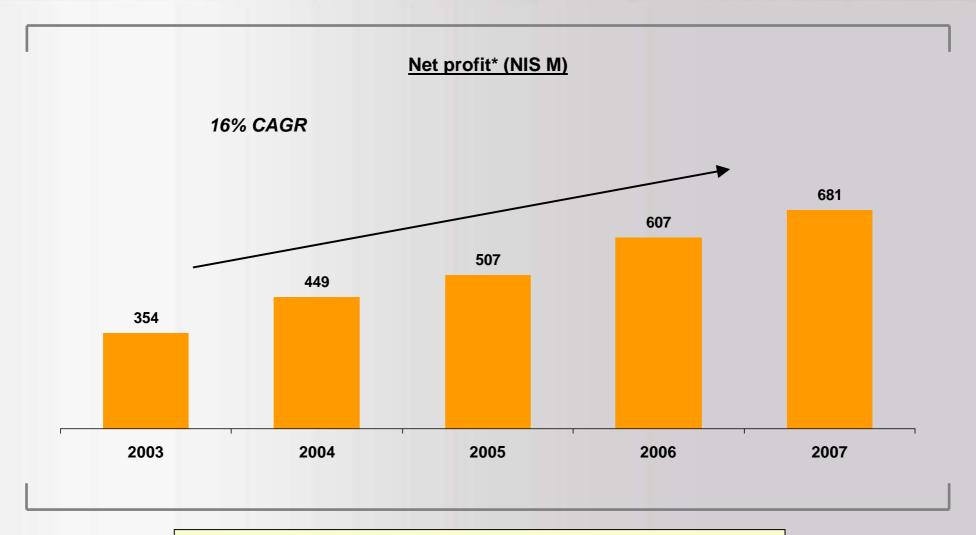
The group's target is to achieve a margin exceeding 4% between profits and expenses in the next five years



The group's aim is to reach 18% ROE by 2012

^{*} Excluding retirements expenses

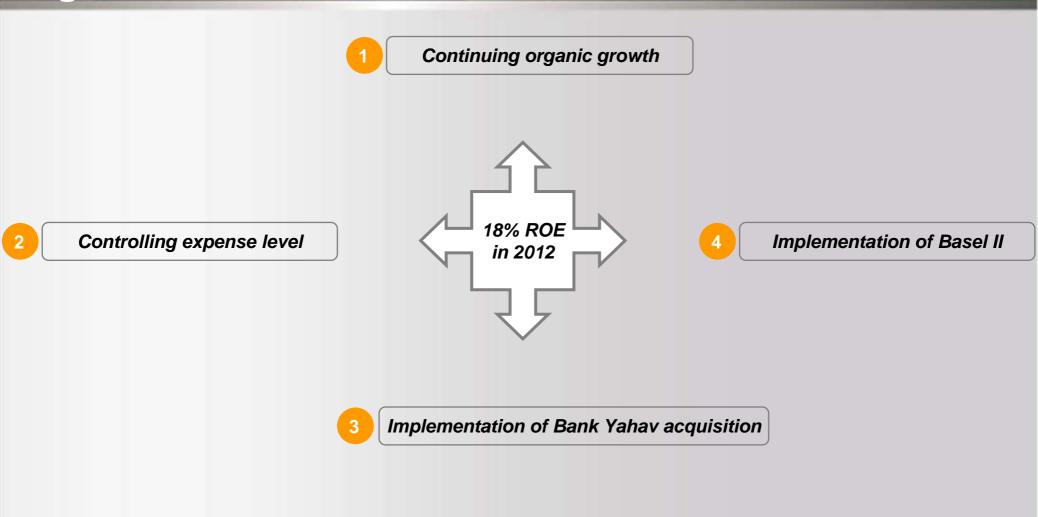
Net profit has grown at a rate of ~16% annually on average



Successful implementation of the strategic plan resulted in <u>doubling</u> the group's net profit

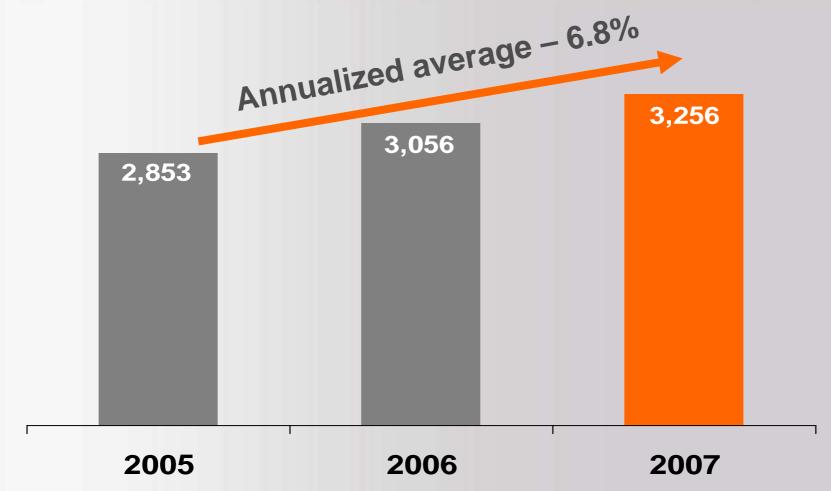
^{*} Excluding extra ordinary activities

The strategic principles that will lead the bank to the targeted ROE



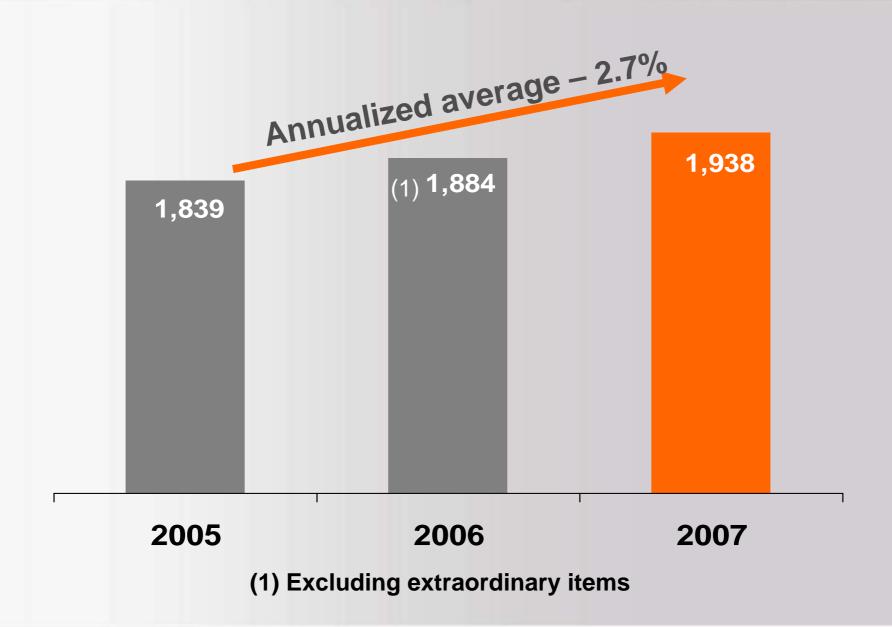
The group shall seek to continue its current growth path in addition to the leverage of the Yahav acquisition and the implementation of Basel II

Operating Revenues (1)

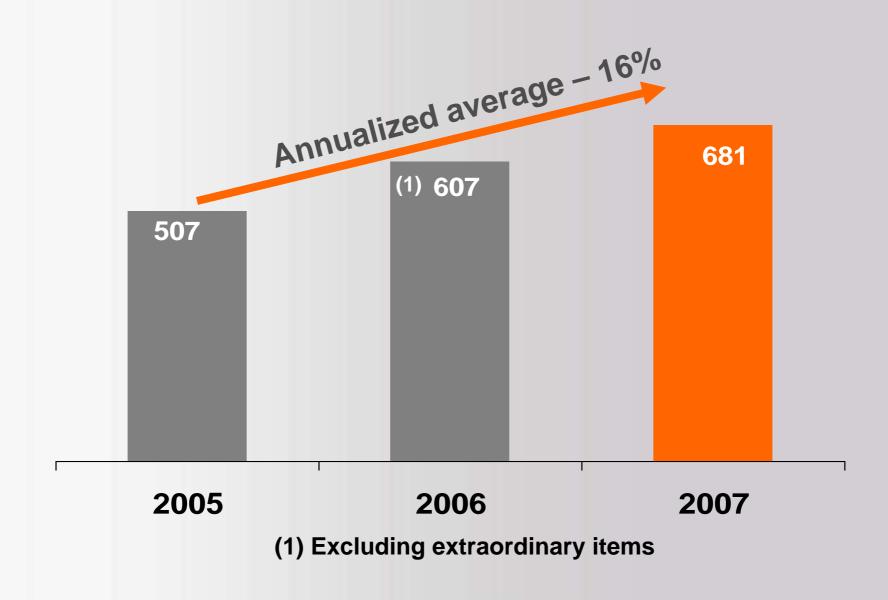


(1) Excluding provident fund and mutual fund operations and provision for impairment of asset-backed securities

Operating Expenses



Net Operating Profit



Analysis of 2007 Results

681 **Net operating profit** After-tax impact of provision for impairment of asset-backed securities Net operating profit excluding impact of provision **751** for impairment of of asset-backed securities 14% Profit reflects return on equity of

Retail Data

Growth rate of credit cards

based on transaction volume 2006 2007 11.2% 11.1% **Credit card market** 12.4% 18.3% Mizrahi-Tefahot

In 2007 – 13% growth in credit to households

Retail Data – Branches and Points of Sale

